

WKMG

ORDER

Print Date 10/19/12

Page 1 of 3

Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

Contract / Revision 262574 /

Original Date / Revision
10/19/12 10/19/12

Advertiser **Pol/Bill Nelson/Sen/FL/D**Agency **Abar-Hutton Media, LLC**

Buying Contact Shelli Hutton

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Product
NELSON FOR SENATE

Agency Com 15%

Billing Contact

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Sales Office PHI

Sales Region NAT

Agency Ref

Estimate # **641**

Alt Order # 06385317

Billing Type	Cash
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Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 31300

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	28	\$26,605.00	\$31,300.00	0.00
Totals	28	\$26,605.00	\$31,300.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	28	\$26,605.00	\$31,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WKMG	10/30/12	11/02/12	2-3p The Talk The Talk	CM	2-3p	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-TWTF--		4		\$600.00		0.00					
E 2	WKMG	11/05/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1		\$600.00		0.00					
E 3	WKMG	11/05/12	11/05/12	3-4p Doctors The Doctors	CM	3-4p	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1		\$500.00		0.00					
E 4	WKMG	10/30/12	11/02/12	3-4p Doctors The Doctors	CM	3-4p	-TWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WKMG

Print Date: 10/19/12

Page 2 of 3

Contract / Revision 262574 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/F/D Product NELSON FOR SENATE

Estimate # 641

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	10/30/12	11/02/12	3-4p Doctors The Doctors	CM	3-4p	-TWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$350.00		0.00			
E 5	WKMG	11/02/12	11/02/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$9,000.00		0.00			
E 6	WKMG	11/04/12	11/04/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$8,000.00		0.00			
E 7	WKMG	10/31/12	11/02/12	M-F David Letterman David Letterman	CM	1136p-1238a	--WTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					3	\$700.00		0.00			
E 8	WKMG	11/05/12	11/05/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$700.00		0.00			
E 9	WKMG	11/03/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----3-	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----3-					3	\$200.00		0.00			
E 10	WKMG	11/03/12	11/03/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-					2	\$350.00		0.00			
E 11	WKMG	11/03/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$450.00		0.00			
E 12	WKMG	11/03/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$350.00		0.00			
E 13	WKMG	11/04/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----2	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$200.00		0.00			
E 14	WKMG	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$1,800.00		0.00			
E 15	WKMG	11/03/12	11/03/12	Lcl 6 Sports Access Local 6 Sports Access	CM	7-8p	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-					1	\$1,500.00		0.00			
E 16	WKMG	10/30/12	11/02/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-TWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					1	\$800.00		0.00			



WKMG

Print Date: 10/19/12

Page 3 of 3

Contract / Revision **262574** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **641**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	WKMG	10/30/12	11/02/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-TWTF--	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--			1			\$800.00		0.00		
													Totals	28 \$31,300.00

WKMG

ORDER

Print Date 10/19/12

Page 1 of 2

Flight Dates 10/23/12-10/29/12

Order Sep 00:15:00

Contract / Revision 262573 /

Original Date / Revision
10/19/12 10/19/12

Advertiser **Pol/Bill Nelson/Sen/FL/D**

Agency **Abar-Hutton Media, LLC**

Buying Contact **Shelli Hutton**

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Product
NELSON FOR SENATE

<u>Agency Com</u>	15%
<u>Billing Contact</u>	

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Sales Office PHI
Sales Region NAT
Agency Ref

Estimate # 640
Alt Order # 06385294

Billing Type Cash

<u>Order Type</u>	GENERAL
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Billing Cycle	EOM/EOC
----------------------	---------

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 35500

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	23	\$28,177.50	\$33,150.00	0.00	10/01/12	10/28/12	23	\$28,177.50	\$33,150.00
November 2012	4	\$1,997.50	\$2,350.00	0.00	10/29/12	10/29/12	4	\$1,997.50	\$2,350.00
Totals	27	\$30,175.00	\$35,500.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WKMG	10/23/12	10/26/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-TWTF--	:30	4	\$300.00	P-2	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$300.00		0.00			
E 2	WKMG	10/29/12	10/29/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1		\$600.00		0.00			
E 3	WKMG	10/23/12	10/26/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-TWTF--	:30	4	\$600.00	P-2	0.00 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$600.00		0.00			
E 4	WKMG	10/29/12	10/29/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00



WKMG

Print Date: 10/19/12

Page 2 of 2

Contract / Revision 262573 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/F/D Product NELSON FOR SENATE

Estimate # 640

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	10/29/12	10/29/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1		\$800.00		0.00			
E 5	WKMG	10/23/12	10/26/12	2-3p The Talk The Talk	CM	2-3p	-TWTF--	:30	4	\$600.00	P-2	0.00 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$600.00		0.00			
E 6	WKMG	10/29/12	10/29/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1		\$600.00		0.00			
E 7	WKMG	10/23/12	10/26/12	3-4p Doctors The Doctors	CM	3-4p	-TWTF--	:30	4	\$350.00	P-2	0.00 NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--			4		\$350.00		0.00			
E 8	WKMG	10/29/12	10/29/12	3-4p Doctors The Doctors	CM	3-4p	1-----	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1		\$350.00		0.00			
E 9	WKMG	10/23/12	10/23/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$12,000.00	P-2	0.00 NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-----			1		\$12,000.00		0.00			
E 10	WKMG	10/23/12	10/25/12	M-F David Letterman David Letterman	CM	1136p-1238a	-T-T---	:30	2	\$700.00	P-2	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T---			2		\$700.00		0.00			
E 11	WKMG	10/27/12	10/27/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-			1		\$350.00		0.00			
E 12	WKMG	10/27/12	10/27/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$10,000.00	P-2	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-			1		\$10,000.00		0.00			
E 13	WKMG	10/28/12	10/28/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-2	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1		\$200.00		0.00			
E 14	WKMG	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,800.00	P-2	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1		\$1,800.00		0.00			
													Totals	27 \$35,500.00



WKMG

ORDER

Print Date 10/19/12

Page 1 of 2

Flight Dates 10/19/12-10/22/12

Contract / Revision 262556 /

Original Date / Revision 10/18/12 10/18/12

Advertiser Pol/Bill Nelson/Sen/FI/D

Agency Abar-Hutton Media, LLC

Buying Contact Shelli Hutton

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Product NELSON FOR SENATE

Agency Com 15%

Billing Contact

6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 639

Alt Order # 06384825

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 21850

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	14	\$18,572.50	\$21,850.00	0.00
Totals	14	\$18,572.50	\$21,850.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	14	\$18,572.50	\$21,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	10/19/12	10/19/12	M-F David Letterman	CM	1136p-1238a	----1--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$700.00		0.00			
E 2	WKMG	10/20/12	10/20/12	7-9a CBS This Morn Sa	CM	7-9a	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				7-9a Sat Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1-		1				\$350.00		0.00			
E 3	WKMG	10/20/12	10/20/12	NCAA Football 3p Game	CM	various	-----1-	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
				NCAA 3pm Game		(3:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1-		1				\$7,000.00		0.00			
E 4	WKMG	10/21/12	10/21/12	6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				6-830a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 10/19/12

Page 2 of 2

Contract / Revision 262556 Flight Dates 10/19/12-10/22/12

Hiatus Dates

Original Date / Revision 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser Pol/Bill Nelson/Sen/F/D Product NELSON FOR SENATE

Estimate # 639

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	10/21/12	10/21/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-2	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1		\$200.00		0.00			
E 5	WKMG	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,400.00	P-2	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1		\$1,400.00		0.00			
E 6	WKMG	10/21/12	10/21/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----1	:30	1	\$9,000.00	P-2	0.00 NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1		\$9,000.00		0.00			
E 7	WKMG	10/19/12	10/19/12	CBS This Morning The Early Show	CM	7-9a	----1--	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--			1		\$450.00		0.00			
E 8	WKMG	10/22/12	10/22/12	CBS This Morning The Early Show	CM	7-9a	1-----	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----			1		\$450.00		0.00			
E 9	WKMG	10/19/12	10/19/12	3-4p Doctors The Doctors	CM	3-4p	----1--	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--			1		\$350.00		0.00			
E 10	WKMG	10/22/12	10/22/12	3-4p Doctors The Doctors	CM	3-4p	1-----	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----			1		\$350.00		0.00			
E 11	WKMG	10/19/12	10/19/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--			1		\$600.00		0.00			
E 12	WKMG	10/22/12	10/22/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----			1		\$600.00		0.00			
E 13	WKMG	10/20/12	10/20/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----2-	:30	2	\$200.00	P-2	0.00 NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----2-			2		\$200.00		0.00			
													Totals	14 \$21,850.00